



PRESS BOOK



**ICF CANOE SLALOM
WORLD CUP
PAU 2015**



WWW.PAUCANOE.COM



Pau Porte des Pyrénées
Communauté d'agglomération

1

INTRODUCTION WORDS : 2015 ICF CANOE SLALOM FINAL WORLD CUP

- > ORGANISING COMMITTEE p03
- > WORDS FROM INSTITUTIONS p05
- > THE BÉARN AND PAU p08
- > WHITEWATER STADIUM OF PAU p09

2

COMPETITION – PAU 2015

- > CANOE SLALOM, WHAT IS IT ? p10
- > KEY NUMBERS FOR 2015 p11
- > FRENCH NATIONAL TEAM p12
- > SPORT PROGRAMME p16

3

« FESTIVAL DE L'EAU-VIVE »

- > INTRODUCTION p16
- > PROGRAMME p17

4

PRACTICAL INFORMATION

- > VENUE MAP p20
- > TICKETING p22

5

CONTACTS

- > USEFUL LINKS p23
- > PRESS CONTACT p23
- > ACCREDITATION PROCEDURES p23

6

PARTNERS

p24



INTRODUCTION WORDS : 2015 ICF CANOE SLALOM FINAL WORLD CUP

After 20 years to go all around the world to participate to canoe slalom competitions, I am very happy to introduce you to the three international canoe events, which we will organise in 2015, 2016 and also in 2017 at our famous white water stadium of Pau-Pyrénées.

You can count on my energy and passion to propose prestigious events around best current canoe champions and to offer you a sport presentation highlighting sport and spectacle.

That is why we are launching the "Festival de l'Eau-Vive" which will allow spectators to experience a unique moment where sport, music, culture and environment respect will be associated into a nice and convivial ambiance as we know to do in South-West of France.

Please be there for the first act of this trilogy, from 13th to 16th August for the 2015 ICF Canoe Slalom World Cup final, which announces itself as exceptional !

Tony ESTANGUET

Executive Director of Pau-Pyrénées 2017

Tony ESTANGUET



>1. ORGANISING COMMITTEE

International Canoe Federation (ICF)

On 19th January 1924 the "International Repräsentantenschaft Kanusport" (IRC), which linked together Germany, Denmark, Austria and Sweden. It became ICF in 1946.

The goal of the organisation was defined as follows :

- To link canoe associations from different countries
- As possible, to organise international canoe and sailing competitions once time each year and alternatively in different contries
- To promote and encourage foreign tourism thanks to appropriated river guides production, information about accommodations and sightseeing
- To introduce recognizing icons known all around the world for rivers, on map in order to facilitate tourism
- To put together information from all national canoe papers in order to make them available through international conferences and films and pictures access.

The primitive nature of canoe practice and the image of this boat, serves as unifying symbol between cultures and nations where people share a common experience over time. It contributes to explain the impressive expansion of the International Canoe Federation in more than 150 countries within 85 years.



French Canoe Federation (FFCK)

The French Canoe Federation is born in 1931. Its goals are to promote, to teach, to organise and to manage canoeing practice in France. From clubs to federation, canoeing develops itself in France in synergy, by valuing training of general public, technical advisors, in particular through innovative educational tool, "Pagaies Couleurs".

The FFCK favors paddle polyvalency, and works to equipment adaptation in a concern of security and environmental respect. It makes evolve and progress its high-level sector by using its own resources, experience and skills, while watching to protect athletes' health.

The FFCK improve its relationships with institutional shareholders, perpetuates its partnerships in particular through international events organisation, whole with professional logic. It works and promotes a long-lasting and reasoned development of canoeing into natural middles.

Pau Pyrénées 2017

The ICF is the owner of these events. It allocates the organization to the FFCK, which works with a Host Organising Committee "Pau-Pyrénées 2017"

The Organising Committee put together stakeholders from different authorities which contribute to the success of such event, under the co-presidency of French Canoe Federation president (Mr Vincent HOHLER) and Urban Community Pau-Pyrénées president (Mr François BAYROU)

The Organising Committee is in charge of worldcups 2015, 2016 and 2017 but also of the Whilewater Festival.

FOCUS ON

The « W », symbol for sport and friendly events

White water, world cup ... are so much significations for this W logo, which will accompany the organisation of these three festive years around water, canoeing, and South-West values.



Focus on international development

are detected by international identification talent programme (TIP) of the International Canoe Federation. These athletes will be on site in Pau during the three summers preceding the three events.

The organising committee will officially host from 9th to 31st August, trainings camps for canoe slalom and wildwater canoeing for at least 20 athletes and 5 coaches.



> WORDS FROM INSTITUTIONS

International Canoe Federation (ICF)

Dear Friends,

It is an honour to bring the 2015 ICF Canoe Slalom World Cup Final to the beautiful city of Pau.

Pau is not only a lovely place, it is also a canoeing stronghold covered in slalom history thanks in particular to the fantastic careers of the Estanguet brothers. Therefore I am fully confident that not only this World Cup but also the ICF World Championships in 2017 will celebrate our beautiful Olympic discipline in the best possible manner.

I know that the planning and preparation for this event has been at the highest level, and that the French Federation of Canoe Kayak along with the Organising Committee have not spared any effort to ensure the delivery of the most exceptional Canoe Slalom World Cup, and they have done this without losing the great attitude in which they carry out their work.

On behalf of the International Canoe Federation, I would like to thank the FFCK and its President Vincent Hohler for accepting the challenge of organizing the great final of the 2015 canoe slalom world cup series, and the City of Pau for welcoming us into their community one more time after 2009 and 2012.

To the paddlers I wish much success in the competition but most of all, good memories.

To the spectators and fans of the sport, I urge you to join us in Pau as we witness this tremendous sporting spectacle.

José PERURENA LOPEZ

ICF President / IOC Member

José PERURENA LOPEZ





French Canoe Federation (FFCK)

Dear canoe lovers,
Dear spectators,
Dear partners,

This time again I am honoured to invite you in Pau with a great pleasure for a new cycle of international events. Inaugurated in 2009, the Pau-Pyrénées whitewater stadium hosted in following two Canoe Slalom World Cups in 2009 and 2012. Today, the organizing committee launches itself a new challenge with a three-year event programme :

- **2015 ICF Canoe Slalom Final World cup from 14th to 16th August**
- **2016 ICF Canoe Slalom & Wildwater Canoeing World cups from 17th to 19th June**
- **2017 ICF Canoe World Championships (Canoe Slalom & Wildwater Canoeing) from 10th to 17th September**

This organizing committee recently created for this new adventure is led by Tony ESTANGUET, triple Olympic champion in Canoe Slalom and also member of International Olympic Committee. Thanks to experience of Pau-Pyrénées urban community in hosting worldwide events and thanks to technical expertise of French Canoe Federation, we are very proud to introduce you to this sports trilogy.

Competitions will be also being borne by the "Wildwater Festival", which will bring an authentic general public dimension to the events, in a friendly atmosphere, close to the hearts of South-West French people.

That is why I invite you warmly to come very numerous to the bank sides of the river and to the whitewater stadium place.

Vincent HOHLER

French Canoe Federation President.

Pau

The whitewater stadium of Pau was designed to host the 2016 ICF Canoe Slalom & Wildwater Canoeing World Cup and the 2017 ICF Canoe World Championships (Canoe Slalom and Wildwater Canoeing), but this beautiful stadium will experience a first dress rehearsal with the hosting of the 2015 ICF Canoe Slalom World Cup from Thursday 13th to Sunday 16th August. The world elite will be there for this important meeting with 40 nations, 260 athletes and no more than 10 000 spectators each day.

I particularly welcome the three-time Olympic champion Tony ESTANGUET, of whom the attachment to Pau, to the Gave and to the White-water stadium is once more illustrated through his implication to the organisation of this event. The one who made his weapons into our tumultuous waters is a passionate ambassador of this Bearn adventure.

For this opportunity, the Urban Community of Pau-Pyrenees undertook the project, which I think very interesting, to restore the good natural functioning of the gave and to clean it by mobilising people in precarious situation. This is a way for us to reconcile the environmental imperative with the social and professional integration.

The organising Committee Pau-Pyrenees 2017, hosting these three events, would like to make participate local associations and make discover to the general public the site, through the creation of "Festival de l'Eau-Vive", which will usefully complete with numerous animations the sport spectacle.

All people who put this project together give a sensational proof of the attachment of the whole region to this discipline.

These efforts participate to the will to make of Pau a reference into the world of canoeing. The three events will make the city of Pau and France radiating on the sport stage to the eyes of canoe lovers. The organisers can count on my support to make these manifestations a big success.

François BAYROU

President of the Urban Committee of Pau-Pyrénées

François BAYROU



> THE BÉARN AND PAU

Welcome to Béarn Pyrénées, land of mountains, creation, vineyards and ambition. Here, life flows from mountain streams to spectacular hikes, taking in traditional festivals and savouring typical south-western dishes and glasses of Jurançon wine. Welcome to Béarn Pyrénées, where youth bubbles over with courage and ideas, where traditional expertise is handed down through the generations and nature is superbly well preserved. All this against the background of our mountains, the Pyrenees, which enchant, reassure, protect and unify our land... the land of Béarn Pyrénées.

HERITAGE AND CULTURE

- Three "Towns and Regions of Art and History": the Pyrénées Béarnaises, Béarn des Gaves and Pau
- Two Unesco World Heritage sites: the cathedral of Sainte-Marie in Oloron-Sainte-Marie and the Chemins de Saint-Jacques-de-Compostelle pilgrimage routes
- Henri IV, king of France and Navarre, born in Pau
- The Bétharram caves: over 200,000 visitors a year

NATURE AND LANDSCAPE

- A legendary mountain pass: the Col d'Aubisque
- The Artouste train, the highest tourist train in Europe
- The Pyrenees National Park: the protected natural space of the Pyrenees
- Two great walking routes: GR10 and HRP
- The Boulevard des Pyrénées: *"Pau is the most beautiful city seen from the land in the world, as Naples is the most beautiful seen from the sea"* - Lamartine

GASTRONOMY

- A great Béarn chef: Yves Camdeborde
- France's biggest ewe's milk cheese producing region, and second for corn and foie gras
- Two AOC wine appellations: Jurançon and Madiran
- Ogeu, the Pyrenean mountain water

SPORT

- An Olympic champion: the canoeist Tony Estanguet
- The first golf course in continental Europe: the Pau Golf Club, opened in 1856
- One of the 3 most-visited cities in the Tour de France: Pau has been a staging point 49 times and a starting point 48 times since 1947



SKILLS AND INNOVATION

- A haute-couture house: the house of Courrèges in Pau
- A Béarn artist: Titouan Lamazou
- The Lepère workshops, manufacturers of rugby tops for Stade Français and the All Blacks
- The French beret manufacturer: Lahlère in Oloron-Sainte-Marie, with a collection signed by Marie-Claire Braban, stylist for Dior and Vuitton
- Ossau Watch: the luxury watch brand
- Cutting-edge companies: Safran group (Turboméca, Messier-Bugatti-Dowty), Total, Soficar (carbon fibre) and L'Oréal (dyes)

> WHITEWATER STADIUM OF PAU

A REFERENCE SITE

- > A natural area in the heart of the urban community
- > An international training centre
- > Its vocation : to make wildwater sports accessible to all
- > Already 2 ICF Canoe Slalom World Cups organised : 2009 and 2012
- > Pau, canoe champions place
- > Permanent National French Team training centre

SPECIFICITIES

- > The course has natural rockfills, which were taken into the region, which allows the implementation of river water moves.
- > The river flow is regulated by a gate, located at the departure area. It is an automatic regulation, thanks to a control station in whitewater building.

CHARACTERISTICS

- > Length : 300 m
- > Slope : 2%
- > Flow : General public : 8m³/s
- > Sport trainings and competition : 12 m³/s

KEY NUMBERS

- > 29000 people initiated each year to a wildwater activity, in particular 70% for rafting
- > More than 20 foreign nations welcomed during training camps apart international competitions

ACTIVITIES

Activities are enriched each year, with three sport areas :

- > Wildwater area : rafting, hydrospeed, airboat
- > Flat water area : stand up paddle
- > Natural water area : mountain bike, canyoning, stroll on the gave





> CANOE SLALOM, WHAT IS IT ?

Canoe slalom is an olympic discipline which consists on doing the most rapidly a wildwater course of almost 400 meters length by respecting mandatory passages, indicated by doors [18 to 25 maximum].

There are two types of doors :

- > **Green doors : to cross towards the downstream**
- > **Red doors : to push up towards the upstream**

The touched doors or not crossed ones, counting as penalties which add themselves to final score [2 seconds for a touch, 50 seconds for a missed door.

International categories :

- > **One-place kayak men and women (K1)**
- > **One-place canoe men and women (C1)**
- > **Two-places men (C2)**

It exists also team events [team of three boats from the same category].

People practice canoe slalom on whitewater courses, more or less complicated, depending on the competition level, with a heat in two runs, followed by a semifinal and a final.

This activity can be practiced out of competition, as a leisure sport, by using larger boats, more voluminous and made in polyethylene.





> KEY NUMBERS FOR 2015

50 nations | **5** continents | **280** athletes | **100** team staff | **60** ITO's

3 competition days | **5** events

250 volunteers and organising committee members | **100** suppliers

7 000 spectators each day

40 medias

More than **3 200** accommodations for 7 days

> FRENCH NATIONAL TEAM

Bertrand DAILLE



In Canoe Slalom, there is a certain advantage to be at home for competition. Training hours and participation number to a competition on a stadium are undeniable performance criteria. This advantage is particularly visible at World cups stages, where it is not rare to see the hosting team realizing the best performances.

That was the case in Pau in 2009 and although in 2012 with 4 gold medals (Tony ESTANGUET, Caroline LOIR, Pierre LABARELLE/Nicolas PESCHIER and Etienne DAILLE), 1 silver medal (Carole BOUZIDI) et 1 bronze medal (Claire JACQUET). The goal this year is obviously to renew this ascendancy and to store the maximum of confidence, one month before the World Championship in London, decisive to obtain the Olympic quota for Rio.

The 2016 ICF Canoe Slalom World Cup will have the same goal as the one of 2015 : to stick people's mind one month and half before the Olympic Games of Rio. Indeed, the Pau World Cup will be the last one before the main term of the 2016 year.

At least, the 2017 ICF Canoe World Championships will be ended this linking of competition on the Pau whitewater stadium. A paddlers' generation will be eager to end their carriers at home on the launched of their Olympic preparation for 2016 and the new generation will lean on Pau 2017 to launch themselves towards Tokyo 2020.

It can only promise excellent results for National Canoe Slalom French Team.

Bertrand DAILLE,

Head director of French National Canoe Slalom French Team

> FRENCH NATIONAL TEAM, collective team

> KAYAK MEN



Mathieu BIAZZO
Golbey Epinal St Nabord



Boris NEVEU
ALCK Bagnères de Bigorre

> KAYAK WOMEN



Marie-Zélia LAFONT
Orthez Nautique CK



Emilie FER
SPOC la Colle sur Loup



Carole BOUZIDI
Pau Canoë Kayak

> CANOE SINGLE PLACE MEN



Pierre-Antoine TILLARD
Foyer Loisirs Manslois



Nicolas PESCHIER
VPA Pont d'Arc



Martin THOMAS
Canoë Kayak Jarnac Sports

> CANOE SINGLE PLACE WOMEN



Claire JACQUET
Ancerville-Bar le Duc



Cécile TIXIER
Orthez Nautique CK



Lucie BAUDU
USM Saran Canoë-Kayak

> CANOE DOUBLE PLACE MEN



Pierre PICCO
Muret OCK



Hugo BISO
Muret OCK



Gauthier KLAUSS
Golbey Epinal St Nabord



Matthieu PECHE
Golbey Epinal St Nabord



Yves PRIGENT
Cesson Rennes Canoë Kayak



Loïc KERVELLA
Quimper Cornouaille

> COMPLEMENTARY FRENCH NATIONAL TEAM

> KAYAK MEN



Vivien COLOBER
Canoë Kayak du Pays
de Brocéliande



Benoit GUILLAUME
CKC Guingampais

> KAYAK WOMAN



Nouria NEWMAN
La Plagne Eaux Vives

> CANOE SINGLE PLACE MAN



Denis GARGAUD
Marseille Mazargues

> CANOE DOUBLE PLACE MEN



Pierre LABARELLE
Marseille Mazargues



Nicolas PESCHIER
VPA Pont d'Arc



> SPORT PROGRAMME

MONDAY 10TH AUGUST

9.00 - 19.00 > Official trainings per group

TUESDAY 11TH AUGUST

9.00 - 19.00 > Official trainings per group

WEDNESDAY 12TH AUGUST

9.00 - 19.00 > Official trainings per group

THURSDAY 13TH AUGUST

09.00 - 17.00 > Official trainings per group
18.30 > Opening ceremony

FRIDAY 14TH AUGUST

9.30 > heat demo runs
12.00 - 18.00 > Heats Group 1 (C1M, C1W, K1M)
19.00 > Final demo runs

SATURDAY 15TH AUGUST

9.00 > Semifinal Group 1
12.30 - 14.00 > **Final Group 1**
14.00 > Medals ceremony
16.00 - 19.00 > Heats Group 2 (K1W, C2M)

SUNDAY 16TH AUGUST

9.30 > Semi-final Group 2
12.00 - 13.00 > **Final Group 2**
13.00 > Medals ceremony
14.00 - 15.30 > **Team events**



The main goal is to associate the prestige of the three high-level sport competitions to a general public, friendly and accessible event.

Each year from 2015, this festival with the South-West colours will create a dynamic by involving the general public around magic of water.

Numerous animations will be proposed in order to discover wildwater sports and to encourage education to environmental concerns.

During evenings, local food trucks and quality live music shows will liven up the site.

Community arts centre and Youth clubs (MJC)

Into a friendly spirit, and in order to make discover the canoe world to youngs in difficulty in Pau, to whom the practice accessibility is difficult, the organising committee implements different actions with MJC : sponsoring by an athlete, art work realization, districts world cup, wildwater initiation, opening ceremony participation, ...

> PROGRAMME

Under the conditions of changes

FROM MONDAY 10TH TO SUNDAY 16TH AUGUST 14.00 - 19.00

Free animations for all :

- > Sentiers nautiques
- > Material testing
- > Canoe and stand up paddle initiations
- > Concours Gymkhana
- > Stroll with C9 boats
- > Stand Up Paddle fitness

SATURDAY 15TH AUGUST 19.30 > Boarder cross PRO men

SUNDAY 16TH AUGUST 16.00 > Boarder cross PRO women
17.00 > Public Boarder cross





From 13th to 16th August, the whitewater stadium Pau-Pyrenees takes on airs of a music festival! Outdoors, Pau food professionals wait for you, for lunches and dinners, for friendly moments.

During evenings, place to music!

> FREE ENTRANCE AT LIVE MUSIC SHOWS.

Under the conditions of changes

THURSDAY 13TH AUGUST

20.00 - 22.00

> **Les Poupées Gonflées**
[Local music band - Pau]



22.30 - 00.00

> **Eyo'nle Brass Band**
[World brassband - Benin]



FRIDAY 14TH AUGUST

19.30 - 20.30

> **Ceux qui marchent debout**
[Brassband - Paris]



20.30 - 21.30

> **Les Fils de Teuhpu**
[Funk brassband - Paris]



22.00 - 23.15

> **La Pulqueria**

[Punk'roll Mariachi - Spain]



23.45 - 1.00

> **Dubioza Kolektiv**

[World hip-hop alternative - Bosnie]



SATURDAY 15TH AUGUST

20.00 - 21.00

> **Les Fils de Teuhipu, unplugged**

[Funk brassband - Paris]

23.00 - 00.30

> **Le Peuple de l'Herbe** *[Electro hip-hop - Lyon]*



21.00 - 22.30

> **Ceux qui marchent debout**

[Brassband - Paris]





GENERAL PUBLIC

DELEGATIONS

STAR

WELCOME TO THE WHITEWATER STADIUM



PAU 2015

ICF CANOE SLALOM
WORLD CUP



- U.I.P
- PRESS
- ORGANISATION

4

PRACTICAL INFORMATION

> TICKETING

THURSDAY 13TH AUGUST > Opening ceremony, free entrance

FRIDAY 14TH, SATURDAY 15TH, SUNDAY 16TH AUGUST 2015 > 9.00 - 18.00

> DAY TICKETS :

- . 10 € per day per person
- . 7 € for children from 12 to 18 years old
- . Free for children under 12

> 3-DAY PASS :

- . 10 € per day per person
- . 7 € for children from 12 to 18 years old
- . Free for children under 12

> POINTS DE VENTE

- . www.paucanoe.com, preferential prices from now to 31st July
- . Sales points France Billet and Tickenet
- . At welcome office of whitewater stadium Pau-Pyrénées
- . At tourism office of Pau

REMARKS :

- . Tickets give access to sport competitions and to animations of « Festival de l'Eau-Vive »
- . Free access every day from 18.00

> FREE SHUTTLE IDELIS, EVERY 15 MINUTES

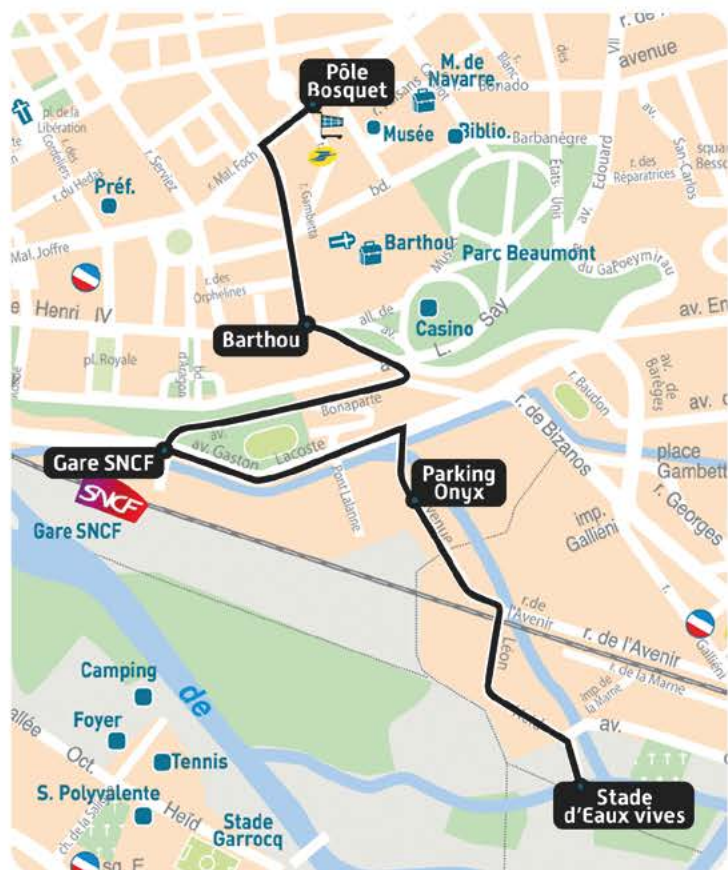
> SCHEDULE :

- Thursday : 18.00 - 20.30
- Friday : 9.30 - 19.30
- Saturday : 8.30 - 19.30
- Sunday : 8.30 - 17.00

> DEPARTURE : Pôle bosquet Quai C

> THREE STOPS SERVED :

- Barthou
- Gare SNCF (arrêt ligne P23)
- Parking Onyx





> USEFUL LINKS

> Social network of the International Canoe Federation

- Facebook : www.facebook.com/planetcanoe
- Twitter : www.twitter.com/PlanetCanoe
- Planet canoe TV : www.youtube.com/user/CanoeKayakTV

> Social network of the French Canoe Federation

- Facebook FFCK : www.facebook.com/ffcanoekayak
- Twitter : www.twitter.com/FF_canoekayak
- Facebook FFCK Slalom
- FFCK TV : www.dailymotion.com/FFCKTV

> Social network @PauCanoe

- Facebook : www.facebook.com/paucanoe
- Twitter : twitter.com/PauCanoe
- Instagram : www.instagram.com/paucanoe
- Youtube : www.youtube.com/channel/UCT-i-2R1EVwK0rBONHLZyuQ
- Snapchat : @PauCanoe

> Websites :

- www.canoeicf.com
- www.ffck.org
- www.paucanoe.com
- www.bearnpyrenees-tourisme.com
- www.pau-pyrenees.com

> PRESS CONTACT

> Virginie AUBAZAC

French Canoe Federation - French team
vaubazac@ffck.org / 06 50 20 14 88

> Pierre HERAULT

French Canoe Federation - French team
pherault@ffck.org / 06 66 74 41 19

> Clémence MATHIEU

Organisation comitee Pau Pyrénées 2017
clemence.mathieu@paucanoe.com / 06 95 37 22 36

> ACCREDITATION PROCEDURES

For the accreditations press, thank you to download the form on www.paucanoe.com column Press / **accreditations** and to return it to us by email at **events@ffck.org**

6 PARTNERS

> ORGANIZERS



> INSTITUTIONAL PARTNERS



MINISTÈRE
DE LA JEUNESSE
ET DES SPORTS



> MAJOR PARTNER



> OFFICIAL PARTNERS



> CLUB OF THE PARTNERS



VERDIER
Artisan Confiseur & Chocolatier



LOC-EXPO FRANCE



> PRESS PARTNERS

