



Report

Always moving forward

ICF Board of Directors, Manchester, UK 23rd - 25th March 2017

Full Name: Tomislav Crnković

ICF Position: ICF WWC Chair

1. Visits and Meetings since last Board Meeting

1.a. ICF WWC Committee meeting, Skopje (MKD), 20.-22.01.2017.

2. Tasks undertaken for this period

2.a. Olympic Programme Evaluation: how best to combine Slalom and WWC Sprint at Events, the potential for head-to head racing on specific courses and review of how we could follow-up at Olympic e.g. Tokyo.

2.b. ICF and ECA TIP Projects alongside the Worlds in Pau and alongside the European Championships in Skopje (MKD).

3. Issues and Main Points of Report

3.a. Asia, Africa, South America: how to broaden the participation in WWC across the world. The next areas for development would be South America and Asia.

4. Future Initiatives and Tasks

4.a. WWC Development:

- International Coach Seminar WWC: the Weekend 2nd/ 3rd December 2017 in Kraljevica (CRO).

4.b. New Race Formats:

- Mass-Start, Team Sprint, Team Classic and Team Relays and more mixed classes

4.c. Broadening the commercial model: Working with boat manufacturers, Rafting and Freestyle for larger canoeing events with greater appeal to competitors and spectators. This would include the range of venues from artificial stadiums to include public entrants and touring events.

4.d. Separating the international season into blocks with June/ July focusing on a Classic Series, August/ September focusing in Sprint (with Slalom) and an Autumn touring Series.

4.e. Increasing flexibility in the rules: To enable competition in commercially available canoes and kayaks to increase accessibility to extreme water, engage new countries and reduce transport costs

4.f. The need to better link with the Pan-African, Pan-American and Pan-Asian games.

4.g. WWC media presence: Website, Facebook and Instagram. Funding via the Erasmus+Sport programme will be investigated to develop books, videos and coaching materials.