



Canoe Freestyle World Championships

bidding file for 2021



PLATTLING Germany

www.plattling-freestyle.com

table of content

1.0 General Information

- 1.1 Provisional Dates
- 1.2 Event title
- 1.3 Information about the candidate city
- 1.4 Location of airports, rail network and roads to the venue/city

2.0 Legal Aspects

- 2.1 Outline the structure of the Organizing Committee
- 2.2 Name Key personnel with background information, roles and responsibilities within the OC
- 2.3 Laws and customs
- 2.4 Relationship and support from local, regional, and national governments

3.0 Immigration and Custom Procedure

- 3.1 Visa requirements
- 3.2 Customs regulations

4.0 Financing

- 4.1 Financing
- 4.2 Financing of construction or renovation of infrastructure
- 4.3 Summery Budget
- 4.4 Projected cost of athlete and officials accommodation
- 4.5 Potential Event main supporters and sponsors

5.0 Participation Fee

- 5.1 Participation Fee and services

6.0 Sport Event Hosting Experience

- 6.1 List of Past events organized in the host area
- 6.2 Number of experienced officials and judges
- 6.3 Test events planned

7.0 Sport/Competition Information

- 7.1 Description of Competition Venue and sport infrastructure
- 7.2 Presentation of the technical aspects of the course
- 7.3 Contingency Plan
- 7.4 Competitions and Programme

8.0 Operations and IT

- 8.1 Operation Centre
- 8.2 Event Management tools
- 8.3 Event Website

9.0 Athletes Area at the Venue and other services

- 9.1 Athletes Area Characteristics
- 9.2 Services for athletes

10.0 International Technical Officials

- 10.1 International Technical Officials

11.0 VIPs and Dignitaries

- 11.1 Facilities and Services

12.0 Accommodation

- 12.1 Location in comparison to the competition venue
- 12.2 Type and standards of accommodation
- 12.3 Provisional Cost of Accommodation by type (i.e. technical delegates, judges and officials, dignitaries)
- 12.4 Type of food service/time available/menu choice for all participants by type

13.0 Transport

- 13.1 Airport Description
- 13.2 Transfer arrangements for arrival and departures and provisional costs
- 13.3 Transport of athletes and officials during the competition
- 13.4 Transport of technical officials during the competition
- 13.5 Car Service for VIPs and Dignitaries
- 13.6 Access to transportation for leisure

14.0 Ceremonies

- 14.1 Opening Ceremony Location and Capacity
- 14.2 Closing Ceremony Location and Capacity
- 14.3 Victory Ceremony Concept

15.0 Sport Presentation and Services

- 15.1 Sport Presentation Plan
- 15.2 Spectator Services

16.0 Promotion and Marketing

- 16.1 Promotion Strategy and Program
- 16.2 Marketing Strategy and Program
- 16.3 Public Opinion and Legacy to the area
- 16.4 Branding, Look and Image

17.0 TV and Broadcasting

- 17.1 Event TV Broadcasting
- 17.2 Host Broadcaster

18.0 Communication

- 18.1 Communication Plan
- 18.2 Event Media Operations

19.0 Sustainability

- 19.1 Sustainable Development Plan for ICF Event

20.0 Medical and Anti-doping

- 20.1 Anti-doping Control
- 20.2 Collaboration
- 20.3 Medical and Physiotherapy Support at the Competition Venue
- 20.4 Location of local hospitals

21.0 Security

- 21.1 Security at the venue
- 21.2 Involvement of public authorities

22.0 Social Program

- 22.1 Receptions and social activities
- 22.2 Spouse program

23.0 Language

- 23.1 ICF Official Working Language
- 23.2 Language and Interpreter services

24.0 Conclusion

- 24.1 All events, facilities or venues have weaknesses
- 24.2 Description of the Event Concept and vision

1.0 general information

1.1 provisional dates

our proposal date is:	30.05. - 05.06.2021
opening ceremony:	30.05.2021
competition days:	31.05. - 05.06.2021
closing ceremony:	05.06.2021

1.2 event title

2021 ICF Canoe Freestyle World Championships

1.3 Information about the candidate city

Plattling is a city with 15,000 inhabitants, in front of the Bavarian woods. Within walking distance of the wave is the city center, with train station and express train ICE stop. By car you are fast on the motorways A92 and A3. Within very short time of one hour you reach the Munich international airport. Plattling has generous temporary camp ground, close to the event area and boast a variety of modern and traditional hotels.

Canoeing, especially canoe freestyle has already a long tradition in Plattling with their Isar-wave. The administration of Plattling is one of the greatest supporters of canoe freestyle in Germany. They not only allows to use the Isar wave, they also provides financial and active support in the organization of competitions. The Plattlinger Wave is located in a nature reserve and has served as a meeting place for the European freestyle scene for years. Every year there are training camps and all kinds of competitions.

We already organized national championships, EuroCups, WorldCups, the European Championships 2016 and the World Championships 2011. Since the Worlds'11, Plattling is been one of the most popular playspots in the world. The sections upper and below the wave offers numerous possibilities for first paddling attempts. The lower Isar below the spot is one of the most beautiful canoe tours in Bavaria.

The Isarwelle is the ideal training spot for beginners. Not only professionals appreciate the easy entrance and their large eddy.

In summertime, the large green areas also attract numerous sun worshipers to chilling, refresh and barbecue. Not a few of them venture into the wave with short surfboards. So the Isarwave has already made a name for itself in surfers scene.

weather and waterlevel

The weather in June is mostly sunny and around 20°C. There is no possibility to regulate the waterlevel. At this time in past the waterlevel was mostly around 200 cm. We can run competitions till 260 cm.



mayor of Plattling, Erich Schmid



Der Erste Bürgermeister

Herrn
Thomas Hinkel
Bayerischer Kanu-Verband e.V.
Riedener Straße 14
94508 Schöllnach

27. Januar 2017

94447 Plattling
Preysingplatz 1

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e-mail: e.schmid@plattling.bayern.de

Internet: www.plattling.de

Sehr geehrter Herr Hinkel,

die Stadt Plattling begrüßt die Bewerbung des Deutschen Kanu-Verbandes um die Weltmeisterschaft im Kanu-Freestyle für das Jahr 2021 auf der Isarwelle.

Wir freuen uns, in dieser Wassersportarena wieder so einen hochgradigen Wettkampf zu haben.

Die Stadt Plattling wird die WM 2021 im vergleichbaren Rahmen sowohl durch Zuarbeit als auch durch finanzielle Unterstützung, wie auch bei anderen Sportereignissen, unterstützen.

Wir hoffen, zusammen mit dem Freistaat Bayern, auf eine Entscheidung für unseren Sportstandort.

Mit freundlichen Grüßen



Erich Schmid
Erster Bürgermeister



president of regional government, Christian Bernreiter



LANDKREIS DEGGENDORF
DER LANDRAT

Deggendorf,

27.01.2017

Herrn
Thomas Hinkel
Bayerischer Kanu-Verband e. V.
Riedener Straße 14
94508 Schöllnach

WM Kanu-Freestyle 2021

Sehr geehrter Herr Hinkel,

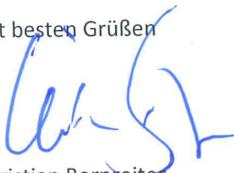
die erste Kanu-Freestyle-WM 2011 in Plattling ist mir noch in bester Erinnerung. Der Landkreis unterstützt daher die Bewerbung der Stadt Plattling für eine erneute Ausrichtung dieses internationalen Sportereignisses im Jahre 2021.

Wie bereits bewiesen, haben wir im Landkreis die personelle und institutionelle Logistik, um ein solches sportliches Großereignis zum angenehmen und besonderen Erlebnis der Sportlerschar und der vielen Gäste werden zu lassen.

Über eine Zusage würden wir uns sehr freuen.

Mit besten Grüßen

Ihr



Christian Bernreiter
Landrat
Präsident des Bayer. Landkreistages

president of Bavarian Canoe Association, Oliver Bungers

Bayerischer Kanu-Verband e.V.



Angeschlossen dem Deutschen Kanu-Verband und dem Bayerischen Landes-Sportverband

Deutscher Kanu-Verband

[Bayerischer Kanu-Verband](#) ♦ Postfach 50 01 20 ♦ 80971 München

To whom it may concern

January 2017

Canoe Freestyle World Championships 2021

Dear Sirs,

as the president of the Bavarian Canoe Association I hereby confirm that we are fully standing behind the application for the execution of the Canoe Freestyle World Championships 2021 in Plattling on the river Isar.

Here at this world-famous canoe freestyle playspot already in 2011 the Freestyle World Championships took place, and in 2016 the European Championships have been performed at its best.

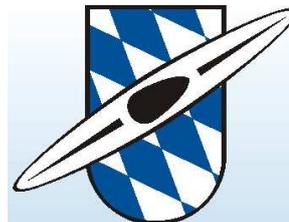
Therefore, we will deeply appreciate to be awarded with the execution of the Canoe Freestyle World Championships in 2021 in Plattling again. Many thanks for that!

Best regards

Bavarian Canoe Association

The President

Oliver Bungers



Der Präsident

Oliver Bungers
Echinger Straße 19e
80805 München

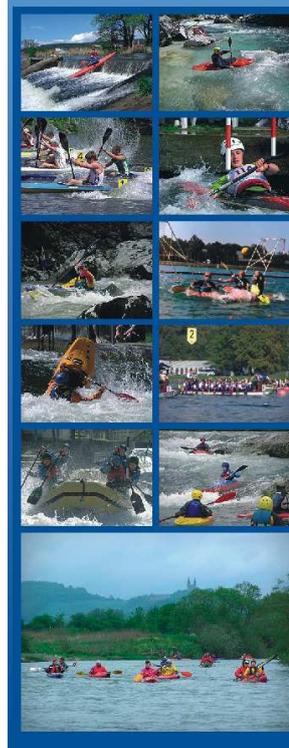
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Fax: (0 89) 15 702-449
E-Mail: bkv@kanu-bayern.de

Internet: www.kanu-bayern.de



1.4 transport connections

by train

Plattling station, express train ICE stop, ca 2 km away from venue

by plane

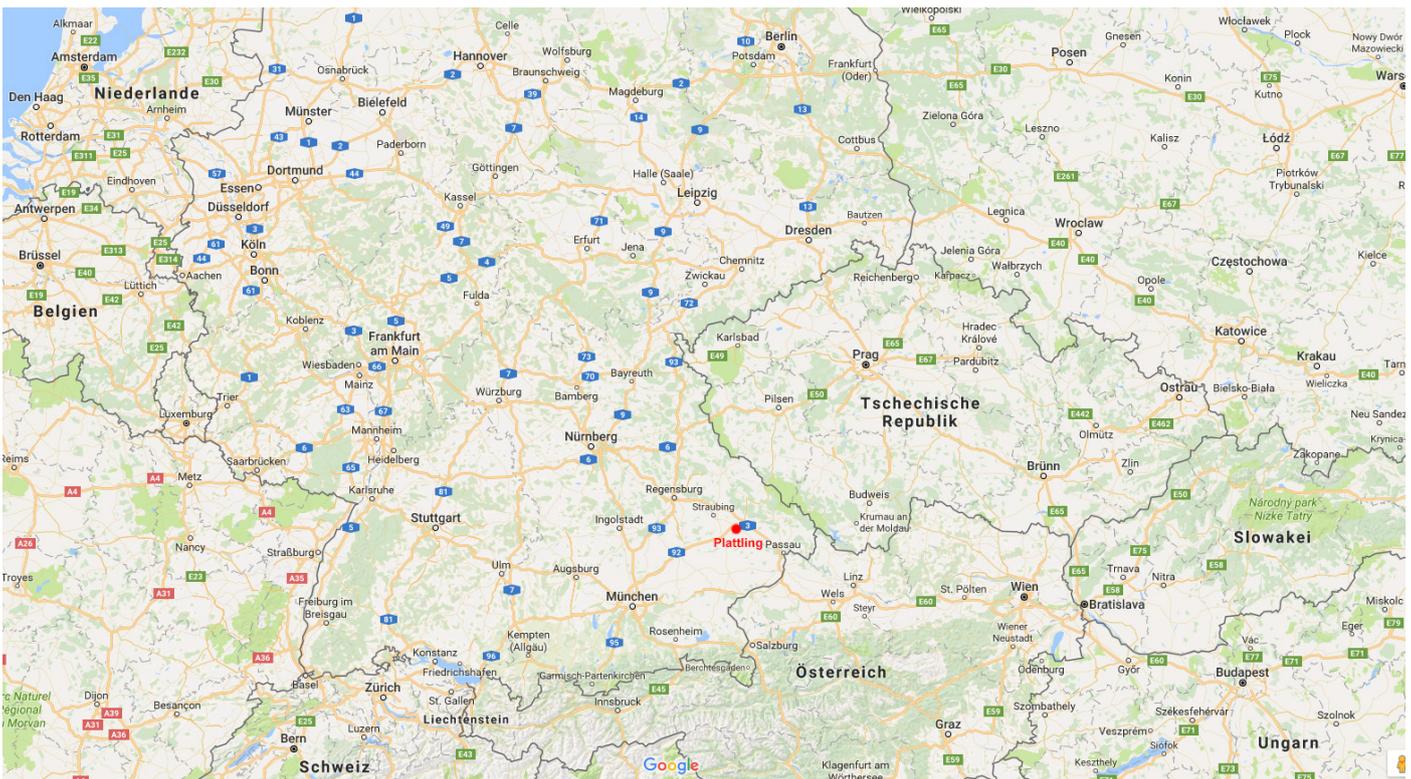
airport Munich ca. 100 km, 1 h by car, 1⁴⁵h by train

airport Salzburg ca. 150 km

airport Praha ca. 250 km

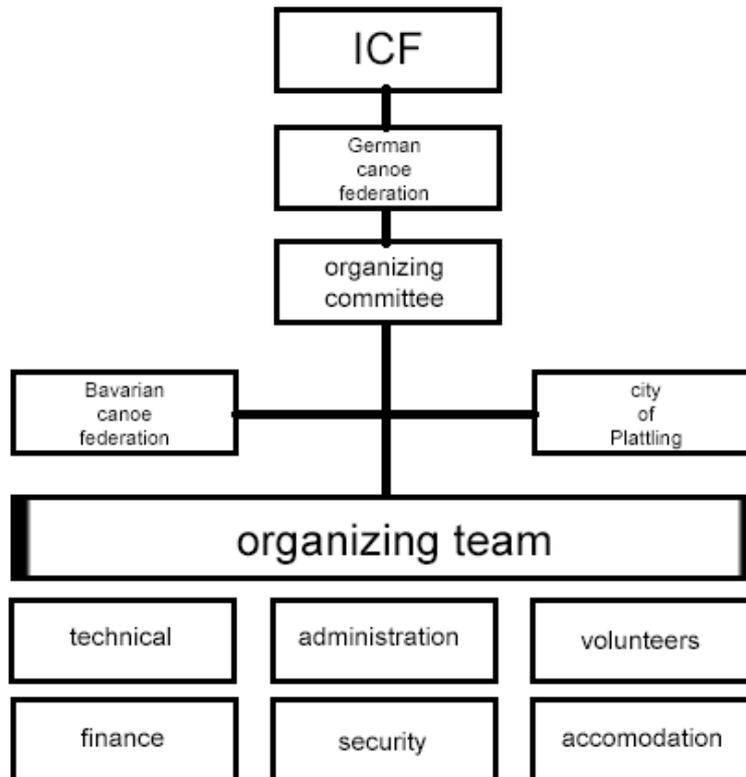
airport Vienna ca. 390 km

airport Frankfurt ca. 400 km



2.0 legal aspects

2.1 outline the structure of the organizing committee



2.2 Name Key personnel with background information, roles and responsibilities within the OC

President OC	Thomas Konietzko Erich Schmid Oliver Bungers Anne Hüber Thomas Hinkel	DKV Mayor of Plattling BKV HOD freesytle DKV Head of Organization
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Organizing Team			
Head of Organization	T. Hinkel	Volunteers	L. Gotzler
Technical	M. Münchow	Facilies	U. Ertel
Finances	W. Rogler	Accomodation	U. Klessinger
Competition	H. Lenz	Security	D. Dobmeier
Public Relations	A. Hübner	LiveStream	N. Windeck

2.3 laws and customs

We have the normal rules of EU. The partner organization will be the DKV.

2.4 Relationship and support from local, regional, and national governments

The city of Plattling and district Niederbayern are the greates supporter of the bidding for host the World Championships 2021 and the Major of city is member of organization committee.

3.0 Immigration and Custom Procedure

3.1 visa requirements governments

The German government supports this event. As long as the participants and officials apply for a visa according to the Schengen rules, we can confirm that the visas required to enter Germany will be waived. Please see below link for specific information.

http://www.auswaertiges-amt.de/DE/EinreiseUndAufenthalt/Visabestimmungen_node.html

3.2 custom regulations

We have the normal rules of EU. The OC and the partners will do their outmost to secure the customs procedures will run smoothly.

4.0 financing

4.1 financing

incoming finances are:

- partner budget from city of Plattling
- participation fee
- sponsoring
- accomodation and meals

4.2 financing of construction or renovation of infrastructure

We are working with temporary facilities and buildings at the event area for judges, VIPs, visitors, athletes & teams. For organizing , administration and press we have rooms in the townhall. The rooms and temporary buildings are for free, supportet by city of Plattling. The Event area will be prepared by the city.

The Bavarian Canoe Association is owner of a full Judging system for freestyle and leaves it to the competition.

4.3 summary of operational budget

revenues		expenses	
participation fee	25.000,00 €	marketing	15.000,00 €
catering visitors	20.000,00 €	travel expenses	15.000,00 €
sponsoring	20.000,00 €	TV / livestream	15.000,00 €
city of Plattling	15.000,00 €	venue / facilities	15.000,00 €
regional government	10.000,00 €	purchase catering	12.000,00 €
exhibition	5.000,00 €	VIP / officials hosting	10.000,00 €
TV revenues	3.000,00 €	technical equipment	5.000,00 €
	-----	candidature	3.000,00 €
	98.000,00 €	fees	3.000,00 €
		speaker / music	3.000,00 €
		office	2.000,00 €

			98.000,00 €

4.4 projected cost of athlete and team officials accomodation

Categorie 1 (***star hotel) in walking distance to venue

price: single room 50 Eur/person/day
double room 70 Eur/person/day

categorie 2 (camp ground) close to venue, tent or caravan

price: 5 Euro/person/day

Free shuttle for officials and VIPs from hotel to venue (1 km)

Airpot transfer for 100 Euro oneway (1 - 4 persons). Free for officials and VIPs.

4.4 potential event main supportes and sponsors

- city of Plattling
- regional government
- denk outdoor GmbH & Co KG
- Globus market
- Sparkasse Plattling

5.0 participation fee

5.1 participation fee and services

participation fee	athletes	150,00 €
	team officials	100,00 €
- accreditation		
- access to venue		
- access to public swimming pool		
- access to athletes dinner at Plattling Volksfest		
- security and boat storage		
- free WiFi		
- free camping		
- handbook and welcome gift		

6.0 sport event experience

6.1 list of past events organized in the host area

- canoe freestyle:
- ICF World Championships 2011
 - ECA European Championships 2016
 - ECA Euro Cup 2009, 2013, 2015
 - DKV German Championships 2008, 2010, 2011, 2013, 2015

6.2 number of experienced officials and judges

The head of organization and the main organizing team organized the European Championships 2016. Three of them were part of organizing team at the World Championships 2011. We working together with „Mach mit“ Deggendorf. A special and experienced organization for volunteers.

6.3 test events planned

We will organizing an event every year till 2021. Most of them are German Championships. And we will send a bid for host a Euro Cup 2019 and a Wolrd Cup 2020.

7.0 Sport/Competition Information

7.1 description of competition venue and sport infrastructure

The Isar wave in Plattling is a well known and one of the best Playspots in Europe. This is mainly due to the surrounding conditions. Additionally the wave is absolutely safe. It is easier than everywhere else to enter the wave from the eddy and the big eddy is catching everyone back after a flush or an occasional swim. That makes the work for waterresuce very easy. Without much work we can place the judges tent, media tent and VIP tent close to the feature. Also the spectactors will have a good view to the feature. The venue is big enough for a exhibtion, as camp ground and for site events.

The installation of electricity, water and internet is easy, because the connections are close to the venue. Specially for the event will be set up temporarily to the existing toilets sanitary facility. All athletes, officials and Volunteers get a free access to the public swimming pool. Only a 1 Km walk from venue.



7.2 presentation of the technical aspects of the course

We have electricity, lights, water and internet directly at the competition. We will provide a high quality livestream. The Bavarian Canoe Association provides the judges system (WaveMonkey). It was used at World'15 in Canada and at the European Championships 2016 in Plattling.

7.3 Contingency Plan

Its unlikely that a alternativ venue needed. One good other venue in Germany is close to Plattling. It is Augsburg, 190 km away. We can not regulate the water level. Mostly the water level is good at june. (160-260 cm). In case of a high water, we have to evacuate the venue. The plans exists.

7.4 competitions and programme

competitions

- K1 men
- K1 women
- K1 junior men
- K1 junior women
- C1 unisex
- OC1 unisex
- Squirt men
- Squirt women

8.0 operations and IT

8.1 operation centre

The central point for all teams and athletes is the Race Office at the headquarter in the city, just a short walking distance from venue. There are standing Team boxes for each team. The first partner for all questions and problems by teams is this TEAM INFORMATION POINT.

For the Officials of ICF we have a room with a box for each member. The head of organization is the first partner by problems.

8.2 event managment tools

We work with local software and network. And a data based Software for accreditation management for athletes and teams, volunteers, VIPs and Officials.

8.3 event website

We will use the website www.plattling-freestyle.com and will update it, if the ICF acceptance our bid. At the event website we include a media portal with livestream from the competitions and we install a database of pictures from the competition We built a Facebook site for the event. We include in the event website a press portal.

9.0 athletes area at the venue an other services

9.1 athletes area characteristics

The athletes area comprises a boat storage, a chillout area with access to the river upstream of the feature and the boat control.

9.2 services for all athletes

free WiFi, first aid, catering, free access to public swimming pool, free access to Plattling Volkfest and one free dinner

10.0 international technical officials

10.1 international technical officials

ICF Officials will be collectively accommodated in Hotel Zur Isar (situated within 1 km distance of the venue) for a special price of 0,00 EUR/person/day including full board.

Their airport transfer will be free of charge. For all transportation around Plattling a shuttle service is arranged for ICF Officials.

We prepare the following services:

- free WiFi
- ICF Officials room with personalized box
- free catering
- entry for VIP area

11.0 VIPs and dignitaries

11.1 facilities and services

We provide a VIP area with a tent close to the feature and free catering service at place.

We prepare the following services:

- entry for VIP area
- free WiFi
- free catering
- daily excursions

12.0 accommodation

12.1 location in comparison to the competition venue

The official Campground is integrated to the venue. The hotel „Zur Isar“ is only a 1 km walk away.

12.2 type and standards of accommodation

The hotel is a ***star hotel. The campground is temporary for the event with shower rooms, toilets, electricity and water.

12.3 provisional cost of accommodation by type

ICF Officials will be collectively accommodated in Hotel Zur Isar (situated within 1 km distance of the venue) for a special price of 0,00 EUR/person/day including full board.

Their airport transfer will be free of charge. For all transportation around Plattling a shuttle service is arranged for ICF Officials.

12.4 type of food service

We plan food service by catering for all participants at the venue. Breakfast at the hotel for officials.

13.0 transport

13.1 airport description

The airport Munich MUC is 100 km away to venue and accommodation. 1 h by car, 1⁴⁵h by train.

13.2 transfer arrangements for arrival and departures and provisional costs

We offer the service bus shuttle with 100 EUR per shuttle (1-4 persons) for oneway.

13.3 transport of athletes and team officials during the competition

The venue is in short walking distance to the accommodation.

13.4 transport of technical officials during the competition costs

We offer collective shuttle service for officials, VIPs and dignitaries.

13.5 car service for VIPs and dignitaries

We offer collective shuttle service for officials, VIPs and dignitaries.

13.6 access to transportation for leisure

All participants can use the public travel system of the City Plattling and the railway system with connections to Munich, Passau, Nürnberg and Germany.

14.0 ceremonies

14.1 opening ceremony

We prepare the opening ceremony at the „Magdalenen Platz“ in the middle of the city of Plattling. With around 500 places for participants and visitors. With official part according the Protocol guide of ICF and Show part for young people.

14.2 closing ceremony

We prepare the closing ceremony in front of the grand stand with 500 places for participants and visitors with official part according the Protocol guide of ICF.

14.3 victory ceremony concept

The medal ceremonies, keeping in line with the ICF Protocol Guide, hosted water side directly in front of the grand stand.

15.0 sport presentation and spectator services

15.1 sport presentation plan

We give for the full competition a livestream with live results and a speaker. we will have a video wall with reviews and special views.

15.2 spectator services

At the venue the spectators will find a permanent catering as well as booths with merchandise, candy, barbeque etc. The video wall will make it easy to follow the race. We prepare the following services:

- catering
- info point and merchandising
- park side close to venue

16.0 promotion and marketing

16.1 promotion strategy and program

Our plan to engage the population and increase the visibility of canoeing and ICF involves the use of a blend of mediums: An interface with social media networks allowing athletes the opportunity to promote themselves (professionally, to ICF and Federation standards). Local promotion will include radio, local TV and press. There is an abundance of attractions in the Region that can be cross promoted with the event brochures, website, bulletins and updates.

16.2 marketing strategy and program

The promotion of the public sector is reduced at higher sponsorship revenue. It guarantees that a deficit balance the budget.

16.3 public opinion and legacy to the area

In Plattling, we have a good standing for the canoe freestyle sport. Plattling hosted the European Championships 2016 and the ICF World Championships 2011. The people of Plattling are proud to support all activities at the Isar wave. The strong Partnership secures the events with supporting the event financially and with know-how. The City of Plattling, the district of Niederbayern and the German Canoe Federation with the local Canoe Federation of Bavaria and the Club TSV Plattling will join forces and do their utmost to give the athletes, coaches, officials and spectators an unforgettable and exciting top sport experience in Plattling.

16.4 branding, look and image

The Organizing Committee from Brandenburg works active site by site with ICF to build a strong Branding and to set up a corporate identity for ICF Canoe Sports events. By Look and Image we plan all activities according the Branding Concept by ICF.

17.0 TV and broadcasting

17.1 event TV broadcasting

We try to find a partner to make the Host Broadcaster for this event. We prepare a press center for accredited journalists and photographs. We can guarantee an internet livestream. For that we have a partnership to make live video stream for internet and Video wall. 2016 we had 4 cameras at the feaure for live pictures at 4 days working.

17.2 host broadcaster

We cannot guarantee an arrangement of the German TV as a host broadcaster.

18.0 Cummunication

18.1 cummunication plan

We plan partnerships for press with regional press and TV partnership with the German and local TV. The press center supports with all information.

18.2 event media operations

The press center should be managed by a staff member of organizing team (like World Championships 2011). It is foreseen to make a TV show for the video wall at the venue and live stream at internet. The press center is for journalists of press and internet, TV and photographers. We include in the event website a press portal. We give the following services according the press guidelines of ICF:

- free WiFi at venue and press center
- free LAN at press center
- press room with support
- programs and results
- accreditation and entry for press
- Mix Zone
- press zone in front of medal ceremonies

19.0 sustainability

19.1 sustainable development plan for ICF event

Plattling is the place in Germany were canoe freestyle has the chance to be a bigger part of public life. After the Euros 2016 we refounded the canoe department in TSV Plattling. The biggest sports club in the city of Plattling. With the prospect of organizing the event, we want to consolidate canoeing in the city and in the region. We want to further the canoe freestyle sport in Germany.

20.0 medical and anti-doping

20.1 anti-doping control

We provide facilities for official controllers of NADA.

20.2 collaboration

Partner Organization is German NADA.

20.3 medical and physiotherapy support at the competition venue

First Aid and Emergency Medical Service will be available at the venue to everyone requiring medical assistance.

20.4 location of local hospitals

Next hospital ist Klinikum Deggendorf, 10 km away.

21.0 security

21.1 security at the venue

Security we prepare in partnership with the German police and a commercial partner. All access by participants, staff and officials may be possible by accreditation card.

21.2 involvement of public authorities

Yes, they are involved and in partnership with OC.

22.0 social program

22.1 reception and social activities

We plan to organize an exclusive opening ceremony after official opening ceremony.

22.2 spouse program

As spouse program we plan an excursion to Passau with a trip with a ship on river Donau across the City of Passau.

23.0 language

23.1 ICF official working language

English is the main language. The promotional material will be in both German and English.

23.2 language and interpreter services

The working language is English. At the Team Information Point we give all services in the languages English and German.

24.0 conclusion

24.1 all events, facilities or venues have weaknesses

We can not regulate the water level. Mostly the water level is good at june. (160-260 cm). If there a strong rain upstream, the waterlevel could rise up fast. In case of a waterlevel over 260 cm, we have to evacuate the venue. The plans exists. Mostly the waterlevel falls down fast. It's possible to run the whole event with one day less or till sunday.

24.2 description of the event concept and vision

After Worlds 2011 and Euros 2016 the organization team and the city of Plattling know what it means to host a big event like the ICF canoe freestyle world championships.

The City of Plattling has a greatfull infrastructure with really short connections to the world. But Plattling is not a big City. That means a Event like the ICF canoe freestyle World Championships is an highlight for a whole decade. Everyone in region is looking forward to be a part of this event. And we can calculate with the financial and active support of the town of Plattling.

In past we got great events at the Isar. One of the key points is, that the biggest part of participants are camping directly at the venue. Every athlete feels like a part of the event.

head of organization

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