



ICF

BIDDING

QUESTIONNAIRE



2021 ICF Canoe Marathon World Championships Győr

Submitted by: Hungarian Canoe Federation

1.0 General Information

1.1 Provisional Dates

What are the dates that you propose, specifying the Opening and Closing Ceremony and competition days?

Opening Ceremony : 7th September 2021

Competition Days: 8th -11th September 2021

Closing Ceremony: 11th September 2021

1.2 Event title

What is your proposed event title?

2021 ICF Canoe Marathon World Championships

1.3 Information about the candidate city

Can you provide general information about the candidate city such as major statistics, weather and main features?

Győr, this mellow and colourful town of 130.000 people is situated half way between Vienna and Budapest, and hosts a vast array of architectural, cultural and natural treasures.

The county seat of West Hungary really has excellent water features, the races run almost through the downtown area. And Győr is moreover a real sport town, where great many fans know and follow the events of the canoe sport and where full support is given to such big-scale events.

Győr is linked to the canoe sport for long years. The City has always been home to the training of sport icons: lots of champions have started their sports career or arrived to the top of it here. In the „City of Rivers” kayak and canoe competitors of Győr representing the most successful

sport branch of Hungary have several times achieved smashing victories and classified very well in prestigious competitions.

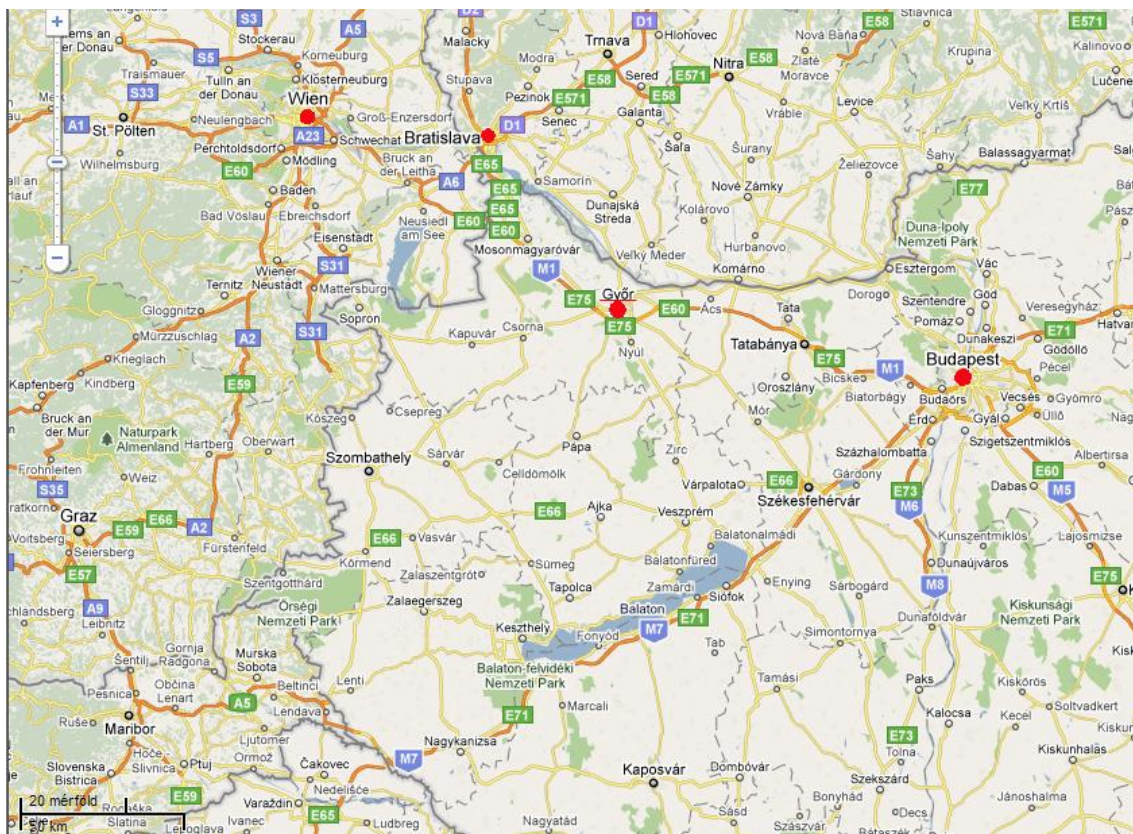
Győr has a continental climate with cold, cloudy, humid winters and warm to hot summers. Average annual temperature is 9,7 °C (49,5F). Temperature extremes are about 38 °C (100F) in the summer and –29°C (–20F) in the winter. Average temperature in the summer is 27 to 32 °C (81 to 90F), and in the winter it is 0 to –15 °C (32 to 5F). The average yearly rainfall is approximately 600mm (24 in).

1.4 Location of airports, rail network and roads to the venue/city

Can you provide us with a map explaining and showing the location of the major transport hubs as well as the venue?

Győr is about halfway along the M1 highway between Budapest and Vienna both about an hour-long drive away. The radial road network of the settlement connects Slovakia from the north, Austria from the west, Lake Balaton from the south and Budapest from the east.

- 1.5 Map of the location of the venue in relation to major cities in the country
Can you provide us with a map situating the venue in relation the major cities in the country?



2.0 Legal Aspects

- 2.1 Outline the structure of the Organising Committee
What legal structure will support the Organising Committee?

The Organising Committee's final decision making body will consist of four persons:

Chairman

Competition Manager

Technical Organiser

Hospitality Manager

Head of OC Office

The OC structure will be divided into the following divisions with an independent leader for each:

Supporting Services/Facility Management

City Sports Director/Local Liaisons

IT Operations

Security

Accommodation/Accreditation

Logistics and Transportation

International Affairs, VIP

Competition Information Services

Marketing, PR, Communication

Accompanying Events

- 2.2 Name Key personnel with background information, roles and responsibilities within the OC

Chairman – Gusztav Kadler, Vice President of the Hungarian Canoe Federation who would reprise his role as Chairman of the Organising Committee after the Marathon World Championships in 2015.

Competition Manager – Robert Weisz , who would reprise his role as Competition Manager after the Marathon World Championships in 2015.

Peter Berenyi Event Manager of the Hungarian Canoe Federation

Generally most people currently considered for roles on the OC had worked with the Hungarian Canoe Federation at major international events before.

- 2.3 Laws and customs
Are there laws, customs or rules in the country that could limit or restrict the organisation of the ICF Event?

No, there is no such law.

- 2.4 Relationship and support from local, regional, and national governments
Which are the public and sport authorities that support your candidacy?

***The topmost authority there is in Hungary for sports supports our bid. It is the State Secretariat of Sport under the Ministry of Local Government.
The Municipal Government of the City of Győr is also backing our candidacy. (see annex)***

3.0 Immigration and Custom Procedure

- 3.1 Visa requirements
Are you able to confirm that the entry visas required to enter into your country will be waived for participants and the officials that will have a role to play at the event?

We can confirm that participants/officials who correspond with the authorities/embassies/OC as requested of them will be presented a visa

- 3.2 Customs regulations
Can you guarantee that the customs procedures will be alleviated for all participants and that measure will be put into place to facilitate the process (e.g. Sport and medical Equipment)?

Yes, it is a definite pledge of the OC that custom procedures will as smooth and care-free as they can be.

4.0 Financing

- 4.1 Financing
Can you please explain how the ICF Event will be financed?

There are four major sources of income:

- 1. Sponsorship (5%)***
- 2. Government funding (50%)***
- 3. Participation fees (40%)***
- 4. Ticket sales (5%)***

- 4.2 General and Operational Budgets

Can you please provide us with a general operational budget for the Event?

You can find the estimated Outgoings in the appendix.

- 4.3 Financing of construction or renovation of infrastructure
Who will finance the cost of the infrastructure or the cost of upgrading the sport equipment to the ICF norms?

The course along the Mosoni-Duna and Raba rivers in its current condition is good enough to host any marathon event meaning that no major investment is needed to upgrade it. The portage section is owned by the municipality so basic renovation that is needed before major events will be paid by the city.

- 4.4 Projected cost of athlete and officials accommodation
What is the anticipated cost of accommodation for the athletes and the officials?

Category 1 (*hotels with A/C)***

<i>Price: single room</i>	<i>150 EUR/person/day</i>
<i>double room</i>	<i>120 EUR/person/day</i>

Category 2 (hotels and guest houses and inns)***

<i>Price: single room</i>	<i>130 EUR/person/day</i>
<i>double room</i>	<i>105 EUR/person/day</i>

Category 3 (hotels, motels, guest houses and inns)

<i>Price: single room</i>	<i>120 EUR/person/day</i>
<i>double room</i>	<i>95 EUR/person/day</i>

Category 4 (youth hostels, *hotels, motels, guest houses and inns)

<i>Price: single room</i>	<i>100 EUR/person/day</i>
<i>double, triple or quadruple room</i>	<i>85 EUR/person/day</i>

These costs include full board with lodging but not the participation fee.

Officials will be accommodated in first category single rooms for 95 Euros/person/day that includes full board and airport transfer costs.

- 4.5 Summary of Budget
Please provide a summary including expenses and revenues
See appendix
- 4.6 Potential Event main supporters and sponsors
Please provide an update to date of the potential supporters and sponsors of the Event.

Ministry of Local Government

City of Győr
MOL (Hungarian Oil Company)
Graboplast (Plastics and Compounds)
Granit Bank (Bank)

5.0 Participation Fee

5.1 Participation fee and Services

Please provide a detailed breakdown of the Participation Fee projected that will be charged to the teams. As well as a brief description of the services that will be included in the Participation Fee?

The Participation fee will be charged to the teams on person/day basis. In case the accommodation will be booked through the organising committee, it contains the event participation fee as well.

Participation fee without meal and accommodation contains the following:

- ***Accreditation***
- ***Shuttle bus service connecting the regatta course and the official hotels***
- ***Right of common and operational costs of the venue***
- ***Medical care at the course***
- ***Security service at the competitors area***
- ***Fully comprehensive insurance of the event***
- ***Special seats for the Opening Ceremony***
- ***Access pass and parking for one trailer and one accredited vehicle (up to 3,5t)***
- ***Mineral water during the competition days (11-13. September)***

Participation Fee with accommodation and catering includes the following services:

- ***Accreditation***
- ***Accommodation in the selected category***
- ***Three meals per day***
- ***Shuttle bus service connecting the regatta course and the official hotels***
- ***Right of common and operational costs of the venue***

- **Medical care at the course**
- **Security service at the competitors area**
- **Fully comprehensive insurance of the event**
- **Special seats for the Opening Ceremony**
- **Access pass and parking for one trailer and one accredited vehicle (up to 3,5t)**
- **Mineral**

6.0 Sport Event Hosting Experience

- 6.1 List of Past events organised in the host area
What international events have taken place in the host area over the last 5 years, events not limited to the world of canoeing?

2007 Duathlon World Championships
2007 ICF Canoe Marathon World Championships
2008 Waterpolo European Championships Juniors
2015 ICF Canoe Marathon World Championships

- 6.2 Number of experienced officials and judges
Does the candidate city have sufficient experienced officials, judges, referees to allow for the smooth running of the event? If not, how will it acquire that expertise?

The Hungarian Canoe Federation has 6 experienced ICF officials/judges. The ICF Canoe Marathon Committee has a whole line of experienced judges who seem to run the events without problems so their presence will be important to run the event.

- 6.3 Test Event planned (Not required for World Cups)
Can you guarantee that you will plan for at least one test event, 6 to 12 months before the actual competition?

The Hungarian Canoe Marathon Championships are organized on the same location every year so national-level test events are run regularly. Moreover the Hungarian Canoe Federation has organized Canoe Marathon Championships in 2007 and 2015 in the same location. Most of the members of the eventual OC gained experience in the previous marathon events.

7.0 Sport/Competition Information

- 7.1 Description of Competition Venue and sport infrastructure
Can you describe the competition venue and the sport infrastructure?

The course will be laid out on Mosoni-Duna and the River Rába in the heart of Győr. One part of the course will lead in a natural area and the other in an urban area. The rivers flow at an almost unperceivable rate. Starting will be from a pontoon with boat-holders assigned to each competitor. Both end of the portage will be a sandy beach so no pontoons will be used for getting in and out. There will be electronic time keeping with chips carried by the participants and photo-finish at the finish line.

7.2 Presentation of the technical aspects of the course

Can you confirm that the organiser will provide technical aspects that equal or surpass the ICF standards? Please specify the Technology Plan.

We use a digital Omega photo finish system but also keep an analogue system at hand as a backup. The Hungarian Canoe Federation developed the race-management software and the split-time system. In this setup the photo-finish system, the split-time system and the race-management software are all interlinked together with the accreditation system so they receive and send data from/to the same database.

7.3 Contingency Plan

What is your plan for alternative location in the event where a change of location would be needed?

There is an oxbow lake right next to the Mosoni-Duna which may serve as a B site for the competition. It was considered to be an alternative in 2007 when the dramatically rising water level threatened the staging of the World Championships. The other venue in Hungary where such an event could be held is in Tolna, about three hours of drive away in the southern part of Hungary.

7.4 Competitions and Programme

Please provide us with a preliminary competition schedule (in line with ICF regulations).

***Friday 9th September 09:00 K1 Women Juniors
 09:05 C1 Women Seniors
 09:10 C1 Women Juniors
 11:30 K1 Women U23
 11:33 C1 Men Juniors
 14:45 K1 Men U23
 14:48 C1 Men U23***

Saturday 10th September 09:00 K1 Men Juniors
09:03 K2 Women Juniors
11:30 K1 Women Seniors
11:35 C1 Men Seniors
14:45 K1 Men Seniors

Sunday 8th of July 09:00 K2 Men Juniors
09:05 C2 Men Juniors
11:30 K2 Women Seniors
11:33 C2 Men Seniors
14:30 K2 Men Seniors

8.0 Operations and IT

8.1 Operation Centre

Operation Centre at events can be useful and an opportunity to involve all the stakeholders and increase the communication between all parties. Please describe any plans you have concerning onsite communication and crisis management. What is the structure of the decision making process?

The decision making body of the OC during the competition consists of the Chairman of the OC, the Competition Manager, the Technical Organiser and the Head of Security. These four have an independent channel for communication where they can always reach each other. The Chairman has the final word. This decision making body talks to the ICF and they bring their decision together.

8.2 Event Management Tools

What are your plans with regard to using management software or tools for different areas of your event (i.e. Integrated Management Software, Project Management, Volunteer Management Software, etc.)?

For the organisation/preparation work we do not plan to use any specified project management software, however the Hospitality Department of the OC will receive all detailed and structured information exported from the Accreditation software.

8.3 Event Website

What is your preliminary site map for the website dedicated to the event? Will it be interactive? Include a multi-media platform?

We plan to run the website latest from 2020 november. It will contains all the information regarding too the event, location accreditation process etc. in order to give a full and detained information to all participant. Five month prior the event the website will widen with a specialized spectator service site to serve all guests arriving to the location and following the show on the TV. During the event the website will provide all necessary information for the competitors regarding to the race. For the spectators and sports fans we will continuously post the current results and daily video- highlights of the race. Linked to the online contents its planned to run a fully interactive mobile app, which will be able to serve its users with all the necessary and interesting information regarding to the race. Important information and warning will be directly provided by "Push" type direct messages.

9.0 Athletes – Athletes Area at the Venue and other services

9.1 Athletes Area Characteristics

Can you please describe the Athletes Area characteristics you envision at the venue?

The athletes area will be set up using temporary structures entirely. All the athletes will have covered spaces with chairs for relaxation while the boats will be held on outside racks.

9.2 Services for athletes

Can you please describe the 5services you envisage for the athletes?

We plan to have small screens installed in the athletes area so they can enjoy the competition without walking to the grand stand. Besides the wireless internet service there will be at least three internet terminals scattered throughout the area. Chilled mineral water will be unlimited. The boat repair service in the athletes area will be available and free of charge during the entire week of the competition.

10.0 International Technical Officials

10.1 International Technical Officials

Can you please describe the services you envision for the ITOs?

For the International Technical Officials we will provide a full range of services during their stay. We take care of their transportation such

as international flight, airport transfer and shuttle between the hotel and the race course. We provide first category accommodation preferably located close to the race course. Three times a day meal and mineral at the race course.

11.0 VIPs and Dignitaries

11.1 Facilities and services

Please describe the VIP Area and the services provided for the VIPs, Dignitaries and sponsors at the venue.

All the VIPs will have access to the separated viewing area on the grand stand. The VIP zone will be on a partially sun-shaded terrace with TV screens and finger food.

12.0 Accommodation

12.1 Location in comparison to the competition venue

Please indicate the location of the accommodation and the time and distance needed to reach the competition venue.

None of the hotels where teams are accommodates is farther away from the course than 3 km. The driving time is less than 10 minutes from any official hotels.

12.2 Type and standards of accommodation

Please indicate the range of prices of the accommodation that is secured for the event as well as the number of rooms per category and the services provided at each hotel.

	CAT 1	CAT 2	CAT 3	CAT 4
# of beds in the category	425	375	425	388
per person based on double occupancy	€120	€105	€95	€85

For details see 4.4

- 12.3 Provisional Cost of Accommodation by type (i.e. technical delegates, judges and officials, dignitaries)
Which hotel will you designate as the technical Delegate, Jury, judges and officials, dignitaries and teams?
What are the conditions for accommodation (e.g. what is provided for the ICF, the judges and the teams)

The Hotel IBIS will likely be used for judges and officials while Hotel Raba might serve for dignitaries. With a continuous accommodation development in Győr it might change. As pointed out in 4.4 officials will be accommodated in first category single rooms for 95 Euros/person/day.

The OC will cover the board and lodging expenses of the ICF President, ICF Secretary General, Jury Members in first category and two rooms with full board in second category for ICF personnel.

- 12.4 Type of food service/time available/menu choice for all participants by type
What are you planning with regard to the nutrition and meals provided to the teams?

Buffet-type breakfast and dinner will be served at the hotels. Two-choice selection will be available for lunch that will be served at the regatta course. Extra care will be given when putting together the menu keeping in mind the special needs of sportsmen and women and synchronising the meals at the course and the hotels. Pasta, meat, fruits, vegetables, salads and dessert will always be on the menu. Lunch time at the course will be from 1100 to 1430

13.0 Transport

- 13.1 Airport Description
Please provide us with a brief description of the airport including but limited to the distance to the main accommodation and venue.

We are going to use three airports. Budapest Airport is 140km away, Vienna is 107km while Bratislava is 87km.

- 13.2 Transfer arrangements for arrival and departures and provisional costs
Please provide us with a breakdown of the transfer cost between the airport and the accommodation.

The participation fee will not include the airport transfer. For teams larger than 3 persons arriving together at the same time we will offer

the transfer between Budapest Airport (railway station) – Győr – Budapest for about 27 EUR/person. Individuals and teams of 3 or less requiring transfer will have to contact the Organising Committee for a custom price.

Officials, judges, ICF dignitaries and personnel airport transfer will be free of charge.

- 13.3 Transport of athletes and officials during the competition
Please provide information concerning the transport services that will be provided to the athletes and teams during the event.

There will be shuttle bus service between the venue and the official hotels. The first bus will depart 90 minutes before the first event of the day and the last one 60 minutes after the last event of the day. The buses will leave every hour regularly and at half-hour intervals during peak periods.

- 13.4 Transport of technical officials during the competition
Please provide information concerning the transport services that will be provided to the technical officials during the event.

In order to make sure, that Technical Officials can reach the race course as it is necessary , judges will have a dedicated minibus that they can use during the week of the competition.

- 13.5 Car Service for VIPs and Dignitaries
Organisers need to provide transport for VIPs, which includes sponsors, suppliers and the ICF family. Please describe the different levels of transportation anticipated.

The ICF President and Secretary General will both have cars exclusively for their own use. Members of the ICF family will have dedicated minibuses.

- 13.6 Access to transportation for leisure
Please describe the transport systems available to the visitors and public in the candidate city. Will free public transportation be available to accredited participants?

Because of the relatively small area where hotels are concentrated and the proximity of the venue and the city centre it is not necessary to provide extra service for the enjoyment of the city or the competition atmosphere. The river and the city centre are within an easy walking distance of 10 minutes.

14.0 Ceremonies

14.1 Opening Ceremony Location and Capacity

*What is the capacity of the venue that would be used for the ceremony?
Please describe briefly the layout.*

The location of the Opening Ceremony is undecided at the point. There are three options. It will either be the Town House Square, the Market Square or a stage right by the river. Either way it will have the approximate seating capacity of about 1500.

14.2 Closing Ceremony Location and Capacity

What is the capacity of the venue that would be used for the ceremony and please describe briefly?

The Closing Ceremony will take place at the venue where the seating capacity will be roughly 3.500. The stage for the final act will be the victory ceremony platform.

14.3 Victory Ceremony Concept

Please describe the concept you envision for medal ceremonies in line with the ICF Protocol Guide.

Victory Ceremonies will be carried out in conformity with the ICF Protocol Guide. Apart from the solemn atmosphere of these ceremonies the music played for calling off the athletes at the end will be loud and popular music for the enjoyment of the audience.

15.0 Sport Presentation and Spectator Services

15.1 Sport Presentation Plan

Sport Presentation is responsible for all video production, sport announcements and commentary, music, audio, lighting and entertainment. Sport Presentation aims to educate, inspire and entertain the live audience

What is the bid committee's plan with regard to sport presentation?

There will be a giant screen (30m²) opposite the grand stand at the portage area. Apart from the live broadcast and sponsor ads shown on the screen we intend to show pre-recorded paddling videos and live interviews with athletes to introduce them to the crowd, show the spectators the person itself paddling on the water, tell them his or her story and background.

Meanwhile all of these information will be available online, in order to make them linkable to the real life happening, we are aiming to provide current data through the mobile app of the event. Onsite the speaker in collaboration with a sport-event experienced DJ are interacting with the audience.

15.2 Spectator Services

What services are you planning for spectators onsite (Food and Beverages, Transportation, Information desk, merchandising, etc.)?

In the fairground / sponsor village area in the spectator zone we will have catering services, competition information tent (merchandising) and several sport activities offered for children and young people alike such as jumping castle, water football, climbing wall, beach volleyball etc.

16.0 Promotion and Marketing

16.1 Promotion Strategy and Program

*What program and activity are you hoping to plan to engage the population and increase the visibility of canoeing and ICF?
What will be the spectator audience promotional strategy?*

We are not just going to focus on the World Championships as a sport event but will address it as a family event. Besides the obvious message of come and cheer for the Hungarian gold medallists we wish to emphasize the accompanying events at the course so we can attract people who are not that interested in the paddling sports. As we like to put it: We are not just organising a competition but staging a show.

16.2 Marketing Strategy and Program

To generate additional revenue the Organising Committee is bound to put in place a marketing approach, what will be the actions of the OC?

As opposed to the public most sponsors like to identify themselves with the success of the Hungarian Canoe-Kayak Sport so the promise of gold medals and high attendance of the competition are the key factors.

16.3 Public Opinion and Legacy to the area

What is the public opinion toward the sport event and what is the legacy that will be left to the community once the event is over?

Canoe-Kayak being the single most successful sport in Hungary it's hard to talk about legacy. Győr is the capital of Marathon paddling in

Hungary with two Marathon Worlds and a European Championships already organised on the very location. The local club will surely benefit from the event as their facilities are to be used during the World Championships so it will be renovated for certain. It's hard to measure the benefit of this but we surely hope that the open nature of this club will help to attract even more people to the paddling sports in Győr.

16.4 Description of the Event Concept and vision

Can you describe the overall concept of the event and bring to the forefront the reasons why ICF should support your national federation candidacy?

The Hungarian Canoe Federation will organise a World Championships in 2019 that intends to set standards for presenting this sport to the wider audience. Our main goals during organisation are: enhance spectator experience (audio and video solutions) and present a TV production that will be enjoyable not just for the sport fanatics.

17.0 TV and Broadcasting

17.1 Event TV Broadcasting (if applicable)

What arrangements are you planning to ensure the best possible worldwide broadcasting of the event?

Apart from our federation's newsletter subscribers, media contacts and the competition's own homepage we rely on the ICF (website) to distribute information to the international media. The venue in Győr has good photo positions from the banks and bridges alike. Photographers interested in taking pictures from different spots on the water may use our anchored motorboat for this purpose.

17.2 Host Broadcaster (If Applicable)

Which network is interested in broadcasting the international feed in line with ICF Broadcasting Contract?

What level of service will be provided (number of cameras, satellite OB equipment)? Provide us with the level of services that will be available for the broadcasters.

The plan is to cover the event with 6-8 cameras. Apart from the TV cameras to enhance the viewers experience, we are planning to use special equipment such as water cameras, drones. All feeds will be provided in full HD or better. The plan is to broadcast 20-minute long highlight shows at the end of each day on MTV (Hungarian TV) and

M4 (Hungarian Sports Channel) . We are aiming to make an agreement to broadcast live the finals of the race.

18.0 Communication

18.1 Communication Plan

Briefly describe your communication plan for the Event and media strategy.

Our main goal to build up the event communication starting from the beginning of the year in order to reach the maximum approach in the event days. The website of the event will be live minimum 9 month before the event. As a first step of active communication at the starting of the canoe season we will to drop the main information of the event to our media and press partners. At the beginning of the summer we are starting to widen our target groups in order to reach all canoe lovers and fans and force them to place the event in to their calendar. We are planning to communicate online, offline and also with appearance in other canoe events. Apart to the online content we are planning to run our event mobile app with continuous content, history of competitors, data of the event. Straight before the event we will start the direct campaign for the Hungarian fans to increase the amount of the spectators. We are planning strong media appearance in the radio, tv (radio games, tv reports, celebrity involvements) and billboard campaign. Meanwhile the online content starts to provide small news, interesting mini-news, pictures about the event and competitors.

18.2 Event Media Operations

What is planned for the press, internet and photographic coverage?

Provide us with the level of services that will be available at the Press Centre.

The following services will be available for the workers of the media: press centre with about 10 computers, screens, helpdesk and buffet, a media room for press conferences. Wireless internet will also be available for media workers. A well-defined mix-zone would be secured for journalists, and reporters to meet up with athletes. Accredited media personnel would receive sandwich and coffee vouchers.

19.0 Sustainability

19.1 Sustainable Development Plan for ICF Event

"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs." Sustainability involves the simultaneous pursuit of economic prosperity, environmental quality and social equity.

What initiatives are you planning to take with regard to sustainability?

Most of the things we have created before for major international competitions were never makeshift and their later use justified their original cost. Due to this there are not too many things we are going to have to acquire to stage the competition and those few that we will must be purchased with the same intention in mind. Expensive things (large tents, dozens of portable toilets, giant generators etc.) we never plan to buy but rent.

During the event build up and strike down we are paying special attention to use such a technical solutions to avoid any unwanted impact in the nature. We are forcing our suppliers to take care of the area with avoiding using non-environmental friendly solutions, also to keep the event area clean and tidy. Selective waste collection in all of the areas is essential.

20.0 Medical and Anti- doping

20.1 Anti-doping Control

Can you guarantee that you are able to provide doping control according to the minimum standards of ICF?

We have the solution and the experience from the last years. We are working with a WADA accredited lab in Vienna to analyze the samples. As soon as the chief official of the competition decides about person to be tested our so-called "catcher" is on the tail of the appointed athlete and would escort him/her everywhere until he/she finds the way to the testing room. Our well-trained specialists (Hungarian Doping Agency) assist at the giving of the sample and the process of packing and shipping the sample always happens in compliance with concerning WADA rules. The doping control facility at the venue is conveniently located and lives up to the standards of WADA.

20.2 Collaboration

What organisation has been approached to collaborate with ICF? Which laboratory will most likely provide the service? What is the minimum number of controls that can be done?

See 20.1

There is no such thing as minimum number of controls.

- 20.3 Medical and Physiotherapy Support at the Competition Venue
What services will you offer at the venue?

The following medical services will be available for all official participants of the World Championships: doctor on duty, hospital and clinic assistance. A medical centre will operate at the regatta course with ambulance and first aid. The costs above the regular first aid, ambulance and physiotherapeutic services are to be covered by everyone's own medical insurance policy.

- 20.4 Location of local hospitals
Please provide a list of the medical facilities close to the venue or accommodation

Emergency medical care in the town

Emergency phone number: 104

Special consulting hours at the hospital:

Petz Aladár Megyei Oktató Kórház / Petz Aladár County Training Hospital

9024. Győr, Vasvári Pál u. 2-4.

Tel: +36-96/507-900

Night emergency:

Monday – Thursday daily from 16:00 hrs till 07:00 hrs the next morning

Friday – Monday daily from 14:00 hrs till 07:00 hrs the next morning

Address: Liezen Mayer utca 57.

Phone: +36 96 412 221, +36 30 334 2424

21.0 Security

- 21.1 Security at the venue
What security plans will you put into place to ensure the security of all participants and equipment? At the venue? At the Accommodation Sites? How will you control access?

We usually work with a professional security service (called Sector Hungary) for our events who usually come in numbers of about 30 and spend an estimated 2000-2500 hours guarding the sport and other technical equipments, securing the entry points, the parking

lots, the sponsor village, the competitors' area the spectators' area, the VIP area and the area for media workers. Access control will be handled by them.

Police normally doubles their presence around accommodation sites during competition and also patrol at night.

21.2 Involvement of public authorities

Will you collaborate with the security authorities of the region? Will they provide the organisers with services?

Yes. We always work with local Police and National Security who have a good relationship with Sector Hungary.

22.0 Social Program

22.1 Receptions and social activities

Please describe the receptions that are planned during the event.

A reception for team leaders will be on Saturday night for certain. Other social activities will be: a short reception after the opening ceremony and two informal dinners: one for officials, judges and the other for selected media personnel.

22.2 Spouse Program

Please describe if plans are underway to organise a spousal program.

In case of demand we plan to have a half-day long spouse program.

23.0 Language

23.1 ICF Official Working Language

Although the official language of ICF events is English will material and documents be provided in other languages?

We will make sure, that all materials, documents will be available in English. Also we are aiming to translate and provide to the participants all onsite information in English. Moreover as any specific information needed to be available in other languages we have solution to provide it to the relevant team.

23.2 Language and Interpreter Services

To ensure that all delegation have equal access to information will the candidate city plan in having language and interpreter services?

Hungarian Canoe Federation has a well built volunteer relationship with Győr University, therefore we have an experienced solution on this matter. We have English, German, Russian, Spanish and French interpreters, but if we see it necessary we have solution for other languages as well.

24.0 Conclusion

- 24.1 All events, facilities or venues have weaknesses.
Can you explain what is your event, facility or venue main weakness and how you plan to solve or diminish its impact?

The City of Győr has years- long experience in organising Canoe races, especially in marathon discipline. Besides that every year we are organising the Marathon Hungarian Cup in the same location, also we have had three Marathon World Championships there. During the years of our events we have discovered most of the weak point of the marathon events. What we can identify as a main challenge for 2021 to gather all the knowledge we have gained in the last years. Our solution is to build an old- new event organiser team. We have already started to build up our core event team knowing the canoe events and our plan is to complete the Organising Committee with local specialists have gained their experience during the previous Győr Marathon World Championships and local marathon races.

- 24.2 Description of the Event Concept and vision
Can you describe the overall concept of the event and bring to the forefront the reasons why ICF should support your national federation candidacy?

Hungarian Canoe Federation (HCF) started to build up a long term event concept based on the last years event organising experience. Our goal is not only organise event, but create a special buzz and feeling for all participants including the competitors, team members all the spectators on-site and in front of the TV screens. HCF is keen on to rise up the standards of the sport presentation and provides special event experience starting with the 2017 Canoe Sprint World Cup through all the Hungarian Canoe events, like the 2019 Olympic Qualification World Championship and many others. We believe that Marathon World Championships in Győr will be a memorable experience for all participants and all spectators and also will give great moments to all followers in TV and the online media.

Appendix:

1. Provisional Event Budget
2. Letter of support from the Municipal Government of the City of Győr

Appendix No. 1

(EUR)

Incomes		541,000
Subventions, incomes		541,000
	Registration fee of competitors	230,000
	Governmental subvention	300,000
	Ticket sales	6,000
	Other local incomes	5,000

(EUR)

Expenses		541,000
Competition		130,000
	Accommodation, meals	130,000
Technical expenses		102,000
	Boats and technical background	4,000
	Water rescue, support	6,000
	Event signages	2,000
	Event infrastructure	50,000
	Audio, Video	12,000
	Insurance	4,000
	Safety Security	14,000
	Local infrastructure rental, renovation	10,000
IT, Communication		18,000
	Timing, photo finish	5,000
	Internet setup	4,000
	Race management	6,000
	IT supply	3,000
Media, marketing PR		64,000
	TV onsite broadcast	20,000
	Live stream	3,000
	Image, graphics, documents, website build	7,000
	ticket sales expenses	3,000
	Media campaigns	23,000
	On- site speaker	1,000
	Press Conferences	7,000

Organising Committee		160,000
	Personal expenses	110,000
	Accreditation and Press Centre Operation	4,000
	OC food and beverages	10,000
	NTO judges	3,000
	Uniform	14,000
	Other OC related office expenses	4,000
	Doping controll	6,000
	Interpreters	3,000
	Representation (ICF, VIP, Judges)	6,000
Programs		52,000
	Victory Ceremony	4,000
	Team Leader and Closing Reception	6,000
	Opening Ceremony	30,000
	Side events and programmes	12,000
Transportation		15,000
	Local transportation	6,000
	Event Logistics and transportation	7,000
	Signages	2,000

Appendix No 2.

Mr. Zsolt Borkai, the Mayor of Győr welcomes the 2021 Canoe Marathon World Championships

Győr has million point of connection to the sport. In the last decades lots of champions started their sports carrier and arrived to the top here. Meanwhile our City proudly hosted and supported thousands of sports events from the smallest to the largest, prestigious international competitions. We believe, that is not just a coincidence that in 2017 we will be the host of one of the biggest Olympic event the European Youth Olympic Festival.

The City is a specific location of the water sports events, especially the Canoe events. It has excellent water features, the races run almost through run almost through the downtown area. And Győr is moreover a realsport town, where great many fans know and follow the events of the canoesport and where full support is given to such big-scale events. In 2015 we had third time the honour to host the Marathon World Championships. We are proud that overtop the success of 1999 and 2007 this event set up a new standard in the Canoe Marathon races and we provided wonderful experience also in the race course and with the services in the City.

Today Győr is unimaginable without big scale sports events and we are ready for the next one. The challenge is big as we need to set higher and higher standards, but as we have already proved three times: In the City of River it's always possible.

We are confident that in 2021 we can provide again an unforgettable, wonderful experience in the race course and also with the discovering our beautiful City.