

# 2020 Olympic Programme



**Proposal to ICF Board of Directors**  
Cape Town - December 2015

Canoe Sprint Committee  
Chair – Frank Garner

## 2020 Olympic Programme

### Canoe Sprint Events 2020 Tokyo Olympics

	200 metres	500 metres	1000 metres
<b>Men</b>	K-1	K-4	K-1 & K-2 C-1 & C-2
<b>Women</b>	K-1 C-1	K-1 & K-2 & K-4 C-2	

#### Women's Canoe Success Story

- WC-1 41 entries (from 20 in 2014)
- WC-2 21 entries (from 12 in 2014)
- Participation numbers have exceeded all expectations
- Great assistance from the TIP programme
- Fastest growth opportunity for Universality
- 2016 Global camp & World Cup support

#### Real **Equality** . . . non negotiable!

- 6 men and 6 women events

#### Real **Appeal**

- 3 exciting and diverse distances (200m, 500m & 1000m)
- Showcasing athletes with speed, power and endurance
  - more unique & different athletes

#### High **Participation** – Athletes and Federations

- 2015 World Championships – CSP statistics
  - participant numbers - 1755 athletes, coaches, officials
  - federation participation - 86 + 45 Para federations

#### Move Men K-4 to 500 metres (from 1000m)

- Give MK-1 200m athletes a training group
- Allows double up from 1000m and 200m groups
- Suggested by Team Leaders

## The Way Forward

### New and Exciting EVENTS & FORMATS

#### City Sprint Race Series

Create a City Sprint Race Series that will highlight new events that will be attractive to TV Broadcast and Spectators. This series will be hosted in Cities around the World in all continents that can attract large crowds and TV appeal. Events will be selected that can be held in all continents and are easy to host and simple to understand!

#### Action to date:

1. Implemented pilot event - Pursuit (figure 8) format  
Sept. 2015 in Hamburg, Germany
2. Planned - Oklahoma City – City Sprint Race Series (night time racing). Format to be determined.  
Date: Oct. 2016.

#### Sport Presentation

Use the power of presentation to achieve a higher level of audience appeal – live spectators and TV audience!

#### Action to date:

1. Pre-Race introduction of finalists as they are travelling up the course.
  - a. Begin at 2016 World Cups – before all 200m finals
  - b. Use for 2016 Olympic Finals.
2. Post-Race - medalists travel up 50 metres after race – wave to the spectators
3. “Real Time” Race Data
  - a. GPS system that shows stroke rates, boat speed, split times and positioning to TV and Spectators in real time.
  - b. Used in 2015 Olympic Test event & World Cups in 2016 and 2016 Olympics
  - c. Use of GoPro technology in 2016 World Cups

#### Significant Rule Changes

- No post race boat Control (weigh boats at ID control pre race)
  - Action: begin in 2017 – race becomes official immediately after race finishes
- Change false start rule – only one allowed – begin 2017. This will save delays for TV and spectators
  - Action: change technical rule in 2016 at March Board meeting.

#### Official's: Reduce Number and Costs

- Reduce aligners (2 less)
- Reduce finish line personnel (2 less)
- Reduce umpires (2 less)
  - Action: begin in 2017

### **Canoe Summit**

Organize a Canoe Summit with Media and OBS experts and Sprint representatives to exchange ideas for better presentation.

Action: Planning for April 2016 meeting in Vienna.

### **General Ideas for Improvement**

- Using varying numbers of lanes in heats (i.e. 6 lanes) and semi's to progress to 8 lane finals
- Look at different medal ceremony options
- Country flags on bow of boats (or paddle)

### **Consultation**

- ICF president direction
- ICF EXCO's direction – Milan 2015
- Board of Directors – Lima Peru 2014, Marrakesh 2015
- ICF Secretary General
- Team Leaders – meeting in Milan 2015
- 2020 Olympic programme Commission 2014-2015
- Canoe Sprint Committee Sept 2015
- IOC Sport Director Kit McConnell
- Athletes Chair (ICF)

### **Universality**

The Basic Sprint Advantage

- **Every Continent** involved in safe, low risk (insurance), Para friendly sprint discipline.
- Easy to understand
  - “first across the line” and
  - “head to head”.
- Easy to mix genders in race events.

### **Plan B**

If necessary: Women C-2 500m interchangeable with Women K-2 200m

## **Towards 2024 – The future . . . .**

### **Guiding principle**

“To maintain 16 Olympic Canoe events in 2024!”

It will be an exciting and equitable programme using disciplines with the best participation levels, Universal principles with proven sustainable results.